Permit #F00032418

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032418 **Type of Permit:** FILMING **Release Date:** 10/12/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Mobile - 323-549-6277

Location Assistant Jonard Nelson
Primary Phone Office - 818-481-7581
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 4

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00032418	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 323-549-6277
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017

Location Type Loft

Film Dates 10/13/2010 - 10/26/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note SHOOTING AT SUITE 1603

No equipment/activities/cables in stairwells, hallways, rooftop, common areas

Coordinator Note Spot check ok per Capt Fowlks

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00032418	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 323-549-6277
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028

Location Type Hotel

Location Description RENAISSANCE HOTEL

Film Dates 10/15/2010 - 10/15/2010 08:00 - 23:00

Hold Dates 10/22/2010 - 10/22/2010 08:00 - 23:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	10
Spot Check	1

Filming Activities Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** E4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note FILMING IN ROOM 805 & 818

No equipment/activities/cables in stairwells, hallways, rooftop, common areas

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

Coordinator Note Spot check ok per Capt Fowlks

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00032418	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 323-549-6277
Production Title	HOW DO I LOOK		

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 10/15/2010 - 10/22/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Equipment on sidewalk only.; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 595 **Grid:** C2

Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note
Excludes FilmLA conditioned areas such as, but not limited to: Arts District, Chinatown, Hancock Park/Windsor Square, Pacific Palisades
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities
Interior activities or handheld equipment placement is limited to no more than 2 hours

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00032418	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 323-549-6277
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 10/15/2010 - 10/15/2010 09:00 - 23:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Camera cars	32
Cast/Crew vehicles	1
Vans	3

Personnel on Location

Type	Quantity
Cast	4
Crew	34
Spot Check	1

Filming Activities Camera on sticks; Handheld equipment; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note FILMING NEAR FOUNTAIN

No blocking of exits/entrances/driveways

Coordinator Note No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

Coordinator Note Spot check ok per Capt Fowlks

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT